



STATE OF MISSOURI
OFFICE OF ADMINISTRATION
DIVISION OF PURCHASING AND MATERIALS MANAGEMENT

NOTIFICATION OF STATEWIDE CONTRACT

December 19, 2012

CONTRACT TITLE: Transit Bus Advertising

CURRENT CONTRACT PERIOD: (C310115001) October 26, 2012 through October 25, 2013
(C310116001) October 26, 2012 through October 25, 2013

BUYER INFORMATION: Stacia Dawson
573-522-3052
Stacia.dawson@oa.mo.gov

RENEWAL INFORMATION	Original Contract Period	Potential Final Expiration
	(C310115001 – St. Louis) October 26, 2009 through October 25, 2010 (C310116001 – Kansas City) November 16, 2009 through October 25, 2010	October 25, 2013

ALL PURCHASES MADE UNDER THIS CONTRACT MUST BE FOR **PUBLIC USE ONLY**.
PURCHASES FOR PERSONAL USE BY PUBLIC EMPLOYEES OR OFFICIALS ARE PROHIBITED.

THE USE OF THIS CONTRACT IS NOT MANDATORY.

This contract has been established for the convenience of state agencies. Local Purchase Authority may be used to purchase supplies/services included in this contract from an alternative source at the discretion of the agency.

The entire contract document may be viewed and printed from the Division of Purchasing & Materials Management's **Contract Document Search and Retrieval System** located on the Internet at <http://www.oa.mo.gov/purch>.

~ Instructions for use of the contract, specifications, requirements, and pricing are attached ~.

CONTRACT NUMBER	VENDOR NUMBER	VENDOR INFORMATION	MBE/WBE	COOP PROCUREMENT
C310115001	7214494110 1	Gregory Dodson Lamar Advertising 414 Hanley Industrial Court St. Louis Mo 63144 Phone: 314-644-2324 Fax: 314-531-4780 E-mail: BDODILLET@LAMAR.COM	NO	NO
C310116001	2602005630 1	Stacy Rudd Roundtown Media PO Box 141623 Irving TX 75014 Phone: 913-538-7059 Fax: 972-304-9320 E-mail: Roundtownmedia@live.com	NO	NO

STATEWIDE CONTRACT HISTORY

The following summarizes actions related to this Notification of Statewide Contract since its initial issuance. Any and all revisions have been incorporated into the attached document.

Contract Period	Issue Date	Summary of Changes
(C310115001 – St. Louis) October 26, 2012 through October 25, 2013 (C310116001 – Kansas City) October 26, 2012 through October 25, 2013	12/19/12	Updated telephone number for Contract C310115001 (Lamar Advertising).
(C310115001 – St. Louis) October 26, 2012 through October 25, 2013 (C310116001 – Kansas City) October 26, 2012 through October 25, 2013	05/23/12	Renewal of Contracts C310115001 and C310116001. Changed the Buyer Information on page one from Julie Kleffner to Stacia Dawson. Updated address for Contract C310115001.
(C310115001 – St. Louis) October 26, 2011 through October 25, 2012 (C310116001 – Kansas City) October 26, 2011 through October 25, 2012	08/24/11	Renewal of Contracts C310115001 and C310116001.
(C310115001 – St. Louis) October 26, 2010 through October 25, 2011 (C310116001 – Kansas City) October 26, 2010 through October 25, 2011	09/02/10	Renewal of Contracts C310115001 and C310116001.
(C310115001 – St. Louis) October 26, 2009 through October 25, 2010 (C310116001 – Kansas City) November 16, 2009 through October 25, 2010	12/9/09	Identify time period for advertising in Kansas City. Revise prices for advertising.
(C310115001 – St. Louis) October 26, 2009 through October 25, 2010 (C310116001 – Kansas City) November 16, 2009 through October 25, 2010	11/16/09	Initial issuance of new statewide contract

These contracts are for placing advertisements on busses in St. Louis and Kansas City. The prices for different sizes of ads and placement is attached hereto

C310115001 - St. Louis Metro Bus and Metrolink Advertising Space

Item	Description	Unit	Unit Price
001	C/S Code: 91802 Advertising: Billboard, Newspaper, Publication, Etc. King, per 4 week period Minimum: 5	EA	\$300.00
002	C/S Code: 91802 Advertising: Billboard, Newspaper, Publication, Etc. Queen, per 4 week period Minimum: 5	EA	\$275.00
003	C/S Code: 91802 Advertising: Billboard, Newspaper, Publication, Etc. Taillight, per 4 week period Minimum: 5	EA	\$250.00
004	C/S Code: 91802 Advertising: Billboard, Newspaper, Publication, Etc. Illuminated Windscreen, per 4 week period Minimum: 3	EA	\$325.00
005	C/S Code: 91802 Advertising: Billboard, Newspaper, Publication, Etc. Illuminated platform spectacular, per 4 week period	EA	\$1,200.00
006	C/S Code: 91802 Advertising: Billboard, Newspaper, Publication, Etc. Interior Cards (Bus or Metrolink) 4-week period Minimum: 50	EA	\$18.00
007	C/S Code: 91802 Advertising: Billboard, Newspaper, Publication, Etc. Brand Train, per 4 week period, Minimum: 5	EA	\$800.00

C310116001 - Kansas City Transit Bus Advertising (Exterior and Interior)

Item	Description	Unit	Unit Price
001	C/S Code: 91803 Advertising: Space and Time 30" x 144" King, space Per 4 week period	MO	\$174.00
002	C/S Code: 91803 Advertising: Space and Time 30" x 144" King, installation	EA	\$65.00
003	C/S Code: 91803 Advertising: Space and Time 21" x 70" Tails, space Per 4 week period	MO	\$138.00
004	C/S Code: 91803 Advertising: Space and Time 21" x 70" Tails, installation	EA	\$28.00
005	C/S Code: 91803 Advertising: Space and Time 11" x 17" Interior Cards, space Per 4 week period	MO	\$9.00
006	C/S Code: 91803 Advertising: Space and Time 11" x 17" Interior Cards, installation	EA	\$4.00
007	C/S Code: 91803 Advertising: Space and Time 11" x 28" Interior Cards, space Per 4 week period	MO	\$9.00
008	C/S Code: 91803 Advertising: Space and Time 11" x 28" Interior Cards, installation	EA	\$4.00
009	C/S Code: 91803 Advertising: Space and Time Trip Charge	EA	\$250.00
010	C/S Code: 91803 Advertising: Space and Time 30" x 88" Queen, space Per 4 week period	MO	\$142.00
011	C/S Code: 91803 Advertising: Space and Time 30" x 88" Queen, installation	EA	\$36.00